

# **Seasonal Readiness of Parks and Recreation Programs and Facilities**

Leading the Discussion:

Department of Parks and Recreation

March 2, 2007

**Government of the District of Columbia  
Adrian M. Fenty, Mayor**



**Office of the City Administrator  
Dan Tangherlini, City Administrator**

# Agenda: Are We Ready?

## **1. Program Scope and Readiness Timeline**

## **2. Infrastructure Readiness**

- Facility and Field Readiness
- Pool Readiness

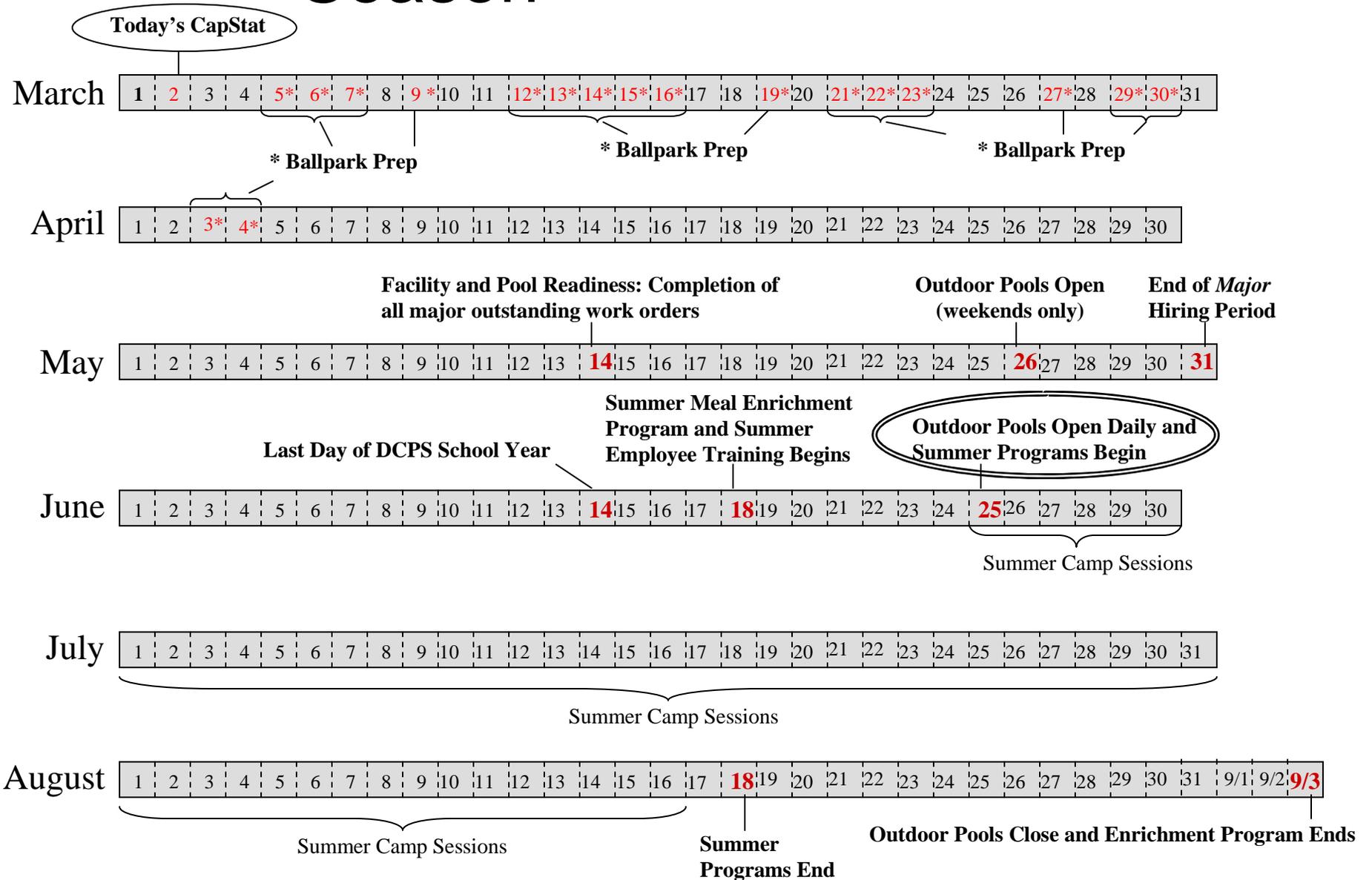
## **3. Program Readiness**

- Marketing and Outreach
- Programs and Anticipated Usage

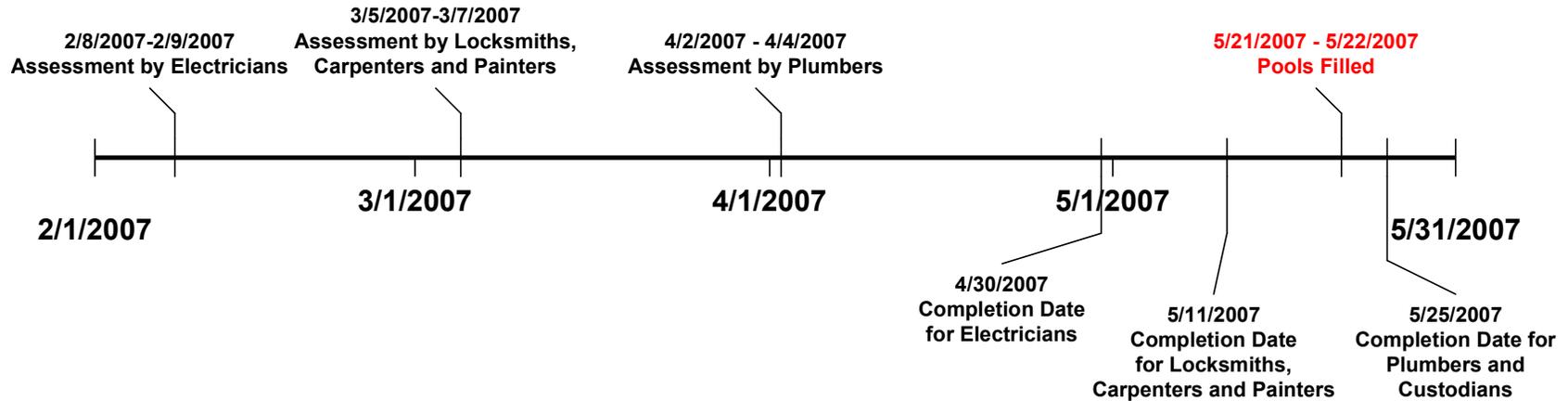
# Scope: DPR in the Summer

- Operate 85 Ball fields, 10 will be under renovation
- Run summer programs in 60 recreational centers
- 19 large outdoor pools
- Summer Camps with over 8000 participants in 2006
  - Discovery camps
  - Sports camps
  - Therapeutic camps
  - Aquatic camps
  - Gardening camps
  - Senior camps
  - Camp Riverview
  - Career camps
- Meal enrichment program to service more than 1 million meals
- Over 30,000 participants to centers with extended hours
- For 2007 will be hiring approximately 600 summer employees

# Timeline of the Summer Season



# Pool Readiness Timeline



Outdoor Pools	No. of Work Orders
<b>Anacostia Fitness Pool</b>	<b>17</b>
Banneker Pool	0
<b>Barry Farm Pool</b>	<b>20</b>
Benning Park Pool	0
Douglass Pool	0
E. Potomac Park Pool	0
<b>Fort Lincoln Pool</b>	<b>13</b>
<b>Fort Stanton Pool</b>	<b>14</b>
<b>Francis Pool</b>	<b>19</b>
<b>Ft. Dupont Pool (Ridge)</b>	<b>9</b>

Outdoor Pools	No. of Work Orders
<b>Georgetown Pool</b>	<b>5</b>
<b>Harry Thomas Sr. Pool</b>	<b>15</b>
<b>Kelly Miller Pool</b>	<b>19</b>
<b>Kenilworth-Parkside Pool</b>	<b>13</b>
<b>Langdon Pool</b>	<b>15</b>
Oxon Run Pool	0
<b>Randall Pool</b>	<b>4</b>
<b>Rosedale Pool</b>	<b>10</b>
<b>Upshur Pool</b>	<b>22</b>

# Timeline for Summer Program Readiness

Activity Period	Deliverable
January - April 2007	Job Fairs in all quadrants of the city
March- June 2007	Marketing via the Following: <ul style="list-style-type: none"> <li>➤ Post cards to past participants – Done January 9</li> <li>➤ Advertisements in the Wash Post – February 7 and March 21</li> <li>➤ Queen- sized bus billboards – Continuous</li> <li>➤ Flyers in recreation facilities – March 5</li> <li>➤ Camp Guide distribution – March 5</li> <li>➤ DPR website – March 9</li> <li>➤ DC Public Schools – March 9</li> <li>➤ DC Libraries – March 5</li> <li>➤ Roving Leaders – March 9 door to door distribution</li> </ul>
April 2007	Submission of Purchase Requisitions - Supplies
Week of 18 June 2007	Staff Training and Development
Week of 18 June 2007	CPR and First Aid Training
June 2007	Kickoff of Summer Programs